

Southwest Chapter Insights Association

2018 BUDGET

**INCOME**

Las Vegas Sponsorships	17,000
Las Vegas Registrations	44,000
Educational Forum Sponsorships	10,000
Educational Forum Registrations	13,320
Annual Sponsors	1,050
Foundational and Incentive Payments from HQ	9,000
IA Special Purpose Grant	1,000
<b>Total Income</b>	<b>\$ 95,370</b>

**EXPENSES**

**Event Expenses**

Las Vegas Food and Beverage	50,000
Educational Forum Food and Beverage	15,320
Strategic Planning Food, Beverage, Hotel	4,000
Revenue Shares to Las Vegas Partner Chapters	2,000
Student EF Scholarships(from IA Grant)	1,000
Program and Promotional Printing	1,200

**Operational Expenses**

Email Marketing Platform	360
Webinar and Board Meeting Platform	600
Bank and Credit Card Fees	3,000
Tax Prep & Assistance	800
Licenses	200
Miscellaneous Expenses	2,000

**Total Expenses** \$ **80,480**

**Income Less Expenses** \$ **14,890**

Note: Las Vegas Charity Raffle is a pass-through